

ILLUMINATE

LIGHTING DESIGN APPLICATIONS

EDITION # 102

BAR & CLUB



Pulse Orlando sets new standards for lighting design

With a clear focus on re-defining nightlife in both Orlando and the central Florida region, Pulse mixes chic design aesthetics with a high spec' technology package to create a venue with classy credentials.

Following a trip to last year's LDI show, installer Jeff Kenney convinced Pulse owner Ron Legler that the use of LED effects would create a unique and eye catching environment - and so it proved. "The idea was to wash the entire room with indirect lighting," explains Kenney, "and I'm not talking CMY constant morphing like you see everywhere.

The entire room will be red.. and it will be red, red, red."

The Pulse Martini room wowed the opening night crowd bathed in colour changing lights. For the all white Martini room, Kenney and HTG kicked the visuals into gear with 42" plasma monitors behind a 2-way mirror to give the illusion of a hologram. To enhance the effect, 66 Pulsar ChromaMRI6 LED's

were used to up-light the one piece "plastic" ceiling to literally engulf the room in any colour. Ten Pulsar ChromaStrips were used to down-light a white curtain on one side of the room, while a Jimi Beach sculpture behind the bar is lit from top and bottom by Pulsar LEDs.

"The effect is awesome and the Pulsar fixtures were superior to their U.S. counterparts. The room changes colour about every 15 minutes but we can turn the room any colour we want. I plan on reprogramming the room every few weeks to keep it fresh – people will come just to see what this room is doing today."

Pulse was designed by Jimi Beach of GIST, with lighting, audio, video and control systems provided by Jeff Kenney and Heavier Than Gravity, one of Florida's most progressive installers.

(article extract from mondo*dr courtesy of Mondiale Publishing)





ChromaRange Equipment Specification

- 72 ChromaHeart MR16's
- 10 ChromaFloods
- 10 ChromaStrip 900mm Tubes
- 10 ChromaMR16 Bottle Washers
- 4 ChromaZones
- Commissioned
- July 2nd
- 2004

Maximum Power Requirements
450 Watts at full white (4 Amps at 110 Volts)

- Personell
- Project design, Jimi Beach
- Installation, Jeff Kenney
- Installation Time
- 3 days
- Distribution
- Techni-Lux



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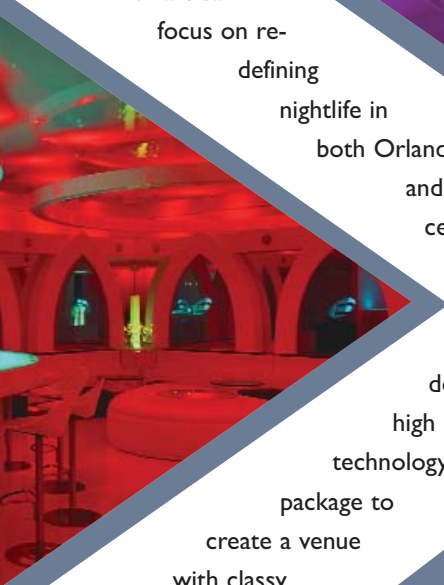
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